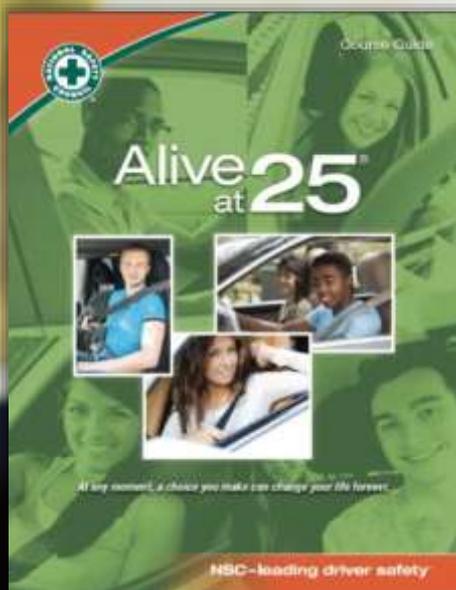


ALIVE at 25

Defensive Driving Course



ND+SC
NORTH DAKOTA SAFETY COUNCIL
A private non-profit.

WHO WE ARE...

- NSC Chapter, almost 1,000 member companies in 24 states and the NDSC is one them
- One of the largest safety councils in U.S. with more than 50,000 students taught nationwide each year
- 170+ current programs at the NDSC

This course is part of our Traffic Safety Program:

- Defensive Driving Course
- Alive @ 25 Driving Course
- Professional Truck Driver Course
- Attitudinal Dynamics of Driving
- Winter Driving Course
- School Bus Safety

How Many People Have Taken NSC Driver Safety Courses?



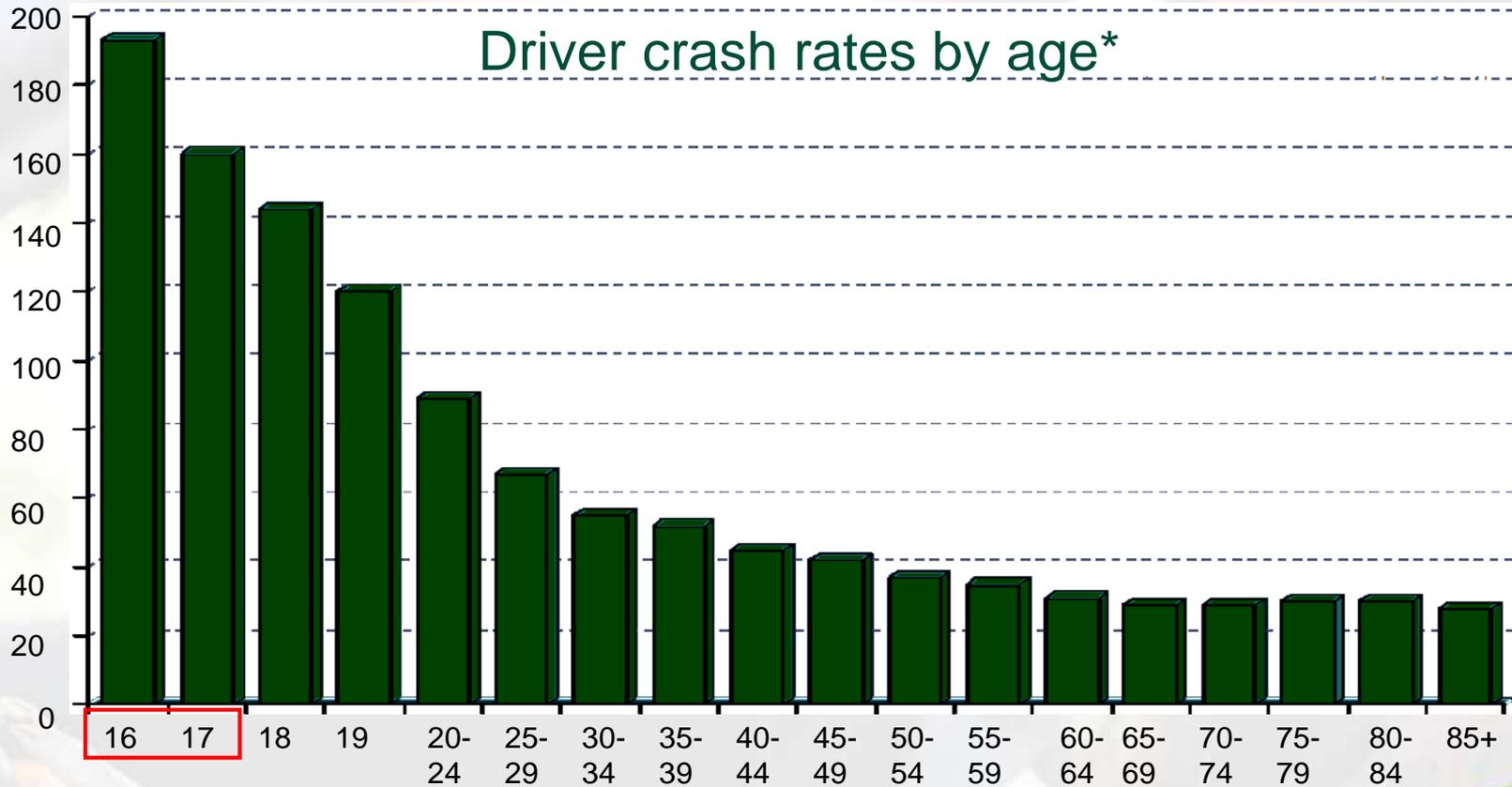
Why do we work so hard...



NHTSA
reported
36,096
fatalities
in motor
vehicle
traffic
crashes in
2019.

What do we know?

Teens have the highest crash rates



*per 1,000 licensed drivers

Teen crashes are a **PUBLIC SAFETY RISK...**

Half of all teens will be involved in a car crash before graduating from high school. The more you know, the more you can do to prevent these crashes.



*In your role,
you are the key
to success...*

Young Adult Driving Statistics

In North Dakota, drivers aged 14-19 make up 5% of all licensed drivers



But...
They make up 20% of all collisions.



#1 Cause of Death for Teens...

CAR CRASHES

#1 Reason...

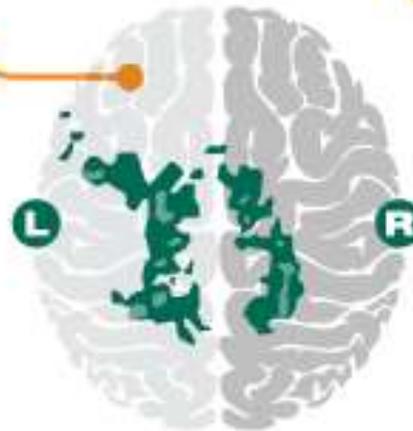
DRIVER INEXPERIENCE

MULTI-TASKING: THE BIG FAT MYTH

The brain quickly toggles between tasks – but can't do two things at the same time.

The activity in the area of the brain that processes moving images **decreases by up to 1/3** when listening to talking on a phone.

Driving alone



Driving w/sentence listening



How to reduce teen driver violations/crashes



- Driver's Education Program
- Parent Involvement
- Alive at 25 Defensive Driving Course
- Law Enforcement Traffic Diversion
- Traffic Court Deferment Programs

Mission of Alive at 25

To help young drivers choose safe driving practices, take responsibility for their behavior and be aware of typical driving hazards.

- **4-hour classroom setting**
- **Curriculum specifically written and designed for drivers who are 14-24**
- **Taught by certified instructors**



What is Alive at 25

- Alive at 25 is an innovative, young driver intervention program – bridging the gap between what teens learn in driver's education and what behaviors and skills they need to become responsible, crash-free drivers.
- This is done through interactive media segments, workbook exercises, class discussions and role playing.
- Young drivers learn how to take control of situations by understanding the consequences of their actions.
- Some insurance companies may offer discounts with certificates of completion



Who currently uses Alive at 25?

1. High Schools
2. Driver Education Programs
3. Traffic Court Judges (Adult and Juvenile)
4. Parent/Public
5. Insurance Agencies

Session One

What's Stopping Me?

- ➔ Recognize that people aged 14-24 are more likely than anyone else to be injured or killed in a vehicle crash
- ➔ Recognize that every behavior is a choice
- ➔ Define “preventable collision” and explain the characteristics of a preventable collision

Session Two

Am I Aware

- ➡ **Demonstrate adequate knowledge of state driving laws**
- ➡ **Describe the consequences of making poor judgments**
- ➡ **Identify behaviors that can be controlled**
- ➡ **Identify the risks associated with specific driving choices and behaviors, including: Driving without safety belts and driving at unsafe speeds**
- ➡ **Explain the risks and challenges associated with intersections and right-of-way situations**
- ➡ **Describe techniques for properly navigating intersections and handling right-of-way situations**

Session Three

What's the Risk?

- ➡ Identify the risks associated with specific driving choices and behaviors, including:
 - Following too closely
 - Distracted driving
 - Impaired driving
 - Aggressive driving
 - Road rage

Session Four

- ➡ **Recognize potential hazards when driving and make appropriate driving choices to avoid those hazards**
- ➡ **Identify actions to take to handle different driving situations, both as a driver and a passenger**
- ➡ **Identify possible outcomes of choosing unsafe driving behaviors**
- ➡ **Create a personal plan to make effective driving choices**

The NSC Solution: Partnerships for Safer Roads

For more than 50 years, the National Safety Council has helped more than 75 million drivers improve their skills and attitudes through its world class driver safety courses resulting in fewer injuries and fatalities.

Insurance agencies offer incentives to take these driver safety courses as part of a premium reduction program.

What You Get ...

Improved Driving Skills and Behaviors

- Drivers learn better driving conduct and choices through unique and effective NSC defensive driving courses

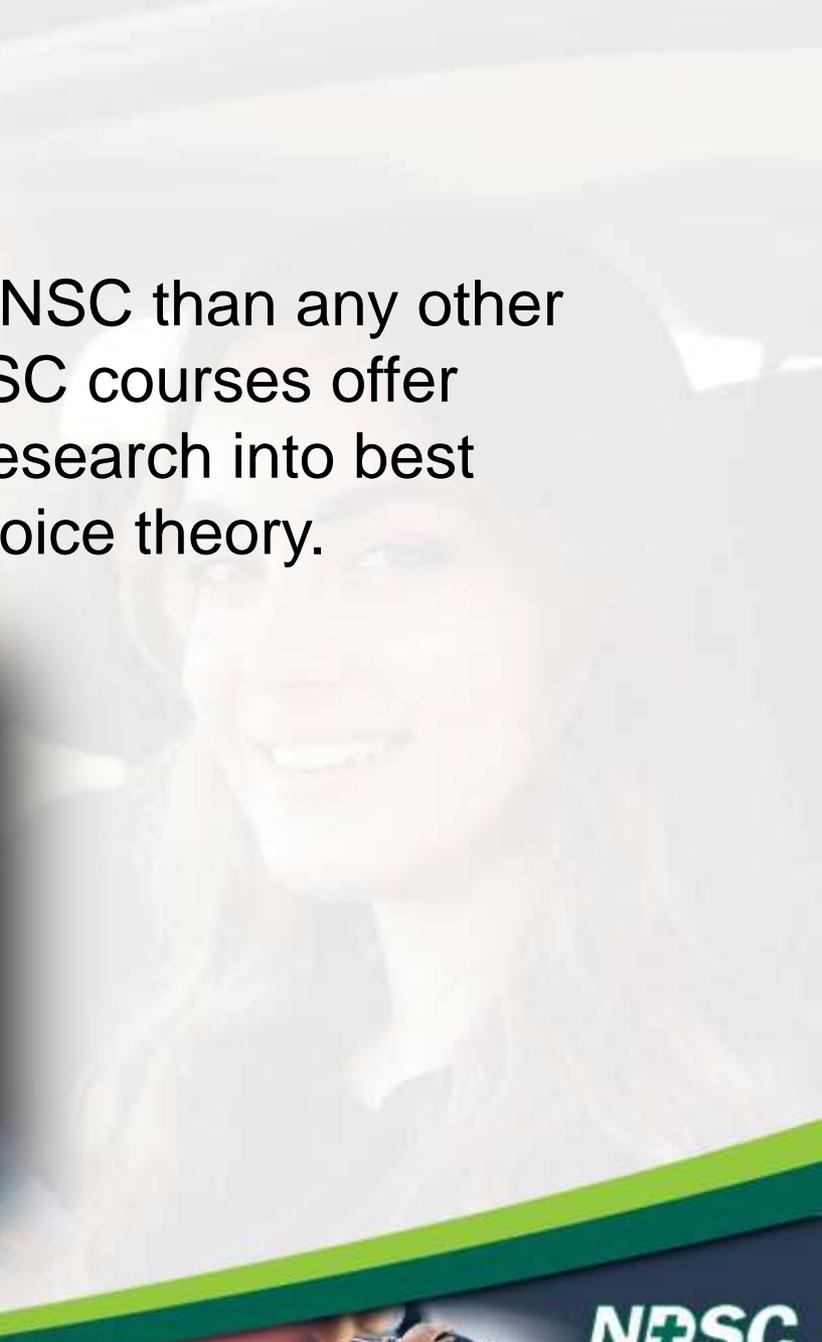
Safer Roads

- As more drivers are trained, roads become safer and collisions, injuries and deaths are reduced

and so much more...

Nationwide

More agencies have partnered with NSC than any other provider for driver safety training. NSC courses offer leading-edge curriculum based on research into best driving practices, techniques and choice theory.



NDSC would like to thank you for the role you play in your community.

We are your partners in improving young adult driver safety.



ALIVE at 25 Defensive Driving Course

**For more information
contact Terry Weaver at
(701) 751-6106**

Or at terryw@ndsc.org